

Which job do I apply to?

- Identify roles
- Identify companies
- Identify industries

Why me?

- Map qualifications
- Identify gaps
- Evaluate experience

WHY

STARTING YOUR JOB HUNT

Knowing where and how to begin your job hunt is quite useful. Before you get your interview, you can run through these steps to ensure that you're finding and applying to the right jobs.

HOW

Resume

- Tailor it to the job
- Show, don't tell
- Quantify achievements

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Cover Letter

- Show your passion
- Fill in any gaps
- Buy, don't sell

WHERE

Online Searches

- Job boards/portals
- Company websites
- Industry websites

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Networking

- Referrals/Friends
- Meetups/Seminars/Courses
- LinkedIn

WHAT

Tangibles

- Expected salary levels
- Personal needs assesment
- SWOT analysis

Career

- Future career path
- Growth opportunities
- 5-year plan